

2017 Sunrise Stampede Sponsor Request *Benefitting Students with Special Needs in the St. Vrain Valley*



The Sunrise Stampede is a family-oriented 2-mile and 10k run/walk that has raised \$225,000+ for student programs in the St. Vrain Valley School District. All net proceeds go directly to grants to support students with special needs in the St. Vrain Valley School District. Help us continue a community tradition and support our students.

Presenting Sponsor: \$1,500

Your Company logo will be featured in/on all materials including:

- Online and print advertising in the Longmont Times Call newspaper
- Sunrise Stampede event website (www.sunrisestampede.com)
- Thank you notice on Sunrise Stampede Facebook page
- Race day t-shirt (1000+)
- 20' banner at the finish line
- Print registration form
- 150+ event posters
- Monthly and weekly e-mail blasts to race participants (1,000+)
- Company mention in press releases

You may also participate in the following race day activities:

- 10 x 10 exhibitor/booth space at the event
- Participation in the runner's bags (please provide 1,000 pieces of printed materials)
- One race "family pack" registration, includes five race entries (\$125 value)
- 1-2 minutes of "stage time" for company announcement day of race

Please make check payable to:

Sunrise Stampede

Mail payment to:

Education Foundation for the St. Vrain Valley
c/o Sunrise Stampede
PO Box 2598, Longmont, CO 80502-2598

Tax ID # 84-0979954

For information: www.sunrisestampede.com

O's? Michelle Baltierras at 303-776-2265

Send hi-resolution logo to:

michellebaltierras@highplainsbank.com



Thank you for supporting the Longmont Sunrise Stampede and St. Vrain Valley Students

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Promote your business and receive 10 race entries for employees or your customers
\$300 Sponsorship Includes:

- 10 complimentary race registrations for either the 2 mile or the 10k (\$250 value)
- Personalized online registration code for 10 race entries
- Each registration includes a race t-shirt
- Exhibitor/Booth Space (10' x 10') at the vendor fair on race day
- Participation in the runner's bags. You may provide 1000 pieces of printed materials or small branded items (for example: lip balm, sunscreen, granola bars, pens, coupons, flyers) for insertion in the runner's bags.
- Thank you signage at event registration
- Thank you post on Sunrise Stampede Facebook Page

32nd Annual Longmont Sunrise Stampede ~ sunrisestampede.com

- 2-mile or 10k run/walk
- Saturday, August 12, 2017 @ 8:00 am
- Starts and ends at Silver Creek High School, Longmont, CO
- Fundraiser for students with special needs in the St. Vrain Valley

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